

## Floor Models are the BEST way to tell the Keekaroo Story in your store. Optimize your display with these tips!

Having both a **High Chair** AND a **Kids Chair** helps illustrate the growth and versatility of the Height Right Chair.

Tight on space? Feature the Height Right High Chair + Infant Insert + Tray, our best seller in brick & mortar locations!



The **Tray Sticker** that comes with your floor model illustrates the options and adjustability of the Height Right Chair.

Don't have a POP Sticker for your floor model tray? Contact us at [support@keekaroo.com](mailto:support@keekaroo.com)

**Color Swatches** will be sent with your floor model. These are a great way to show all the cushion color options. Wood block swatches will also be included.

Need updated color and wood swatches? Contact us at [support@keekaroo.com](mailto:support@keekaroo.com)



Be sure to set the **foot plate** for your floor model to show the appropriate setting for the age range shown.

Product manuals explain the preferred settings and placements for each age range.

Keekaroo offers the best in **all-in-one pricing**. Signage and tags showing the combo price shows value since everything the customer needs is included!

Download a blank price sheet from our website and fill in with your store info for configuration pricing at your fingertips!



Log-in to your **Retailer Account** at [Keekaroo.com](http://Keekaroo.com) to access the **Training Page** for more hints and tips on Keekaroo Products.

*Peanut Changers and Boosters also make great floor models!*